

## Generation Green



### Eligibility

#### Who is funding the project?

This project is funded by the government's Green Recovery Challenge Fund. The fund is being delivered by The National Lottery Heritage Fund in partnership with Natural England and the Environment Agency.

#### Are Generation Green activities available to everyone?

Yes, but one of the objectives of Generation Green is to increase equitable access to the natural environment and outdoor learning. This means that 50% of participation is targeted to specific groups.

#### Who is included in the 50% participation target?

We have adopted a broad range of indicators to structure our support towards groups who will benefit the most. Each indicator is targeted to support a particular population demographic who are statistically less likely to benefit from these activities. There are two sets of indicators:

- 1) Geographically in a specified area (by postcode)
- 2) Community and/or Financial criteria for individuals.

To be eligible for our priority list the group should meet any one of the criteria from Indicator list 1 **AND** have a majority of young people who meet any one of the criteria in Indicator list 2. In many cases individuals may fulfil several of the indicators on list 2, however they only need to fulfil any one to be counted in the participation target.

When assessing at a group level whether young people should be counted towards the participation target it is acceptable to mix indicators across the group, but not to double count an individual if they meet several criteria.

### Equitable Access

#### What do you mean by equitable access?

We believe that all young people should be able to benefit from time spent in the natural environment and taking part in outdoor learning. To achieve this parity of outcome means we must give more support and opportunities to people and groups whose participation would normally be inhibited by because of Social, Economic or Cultural barriers.

This means that participation in Generation Green activities is, by design, biased towards specific groups of young people; the young people who research shows are currently less likely to participate in activities of this type.

#### Why is it important to have equitable access?

There is a wealth of research connecting experiences in the natural environment to improved indicators of happiness, health and well-being in young people.

While these benefits are universal to all, there is also considerable research showing that certain groups of the population do not participate (and therefore do not benefit) from these activities. There are many reasons for lower participation and Generation Green activities are designed to tackle these barriers in a positive way to ensure all young people can benefit from time spent and learning completed in the outdoors.



## Green Recovery Challenge Fund

To be eligible for our priority list the group should meet any one of the criteria from Indicator **list 1** AND have a majority of young people who meet any one of the criteria in Indicator **list 2**.

## List 1: Geographical

The group should meet one of the criteria in this list:

### Geographical Indicators

The post code of the normal meeting place is within any one of these categories or a majority of participants live within one of these categories:

- In an IMD1-3 community.<sup>1</sup>
- In a Local Authority District defined by the ONS as Urban.<sup>2</sup>
- In a Coastal Community supported by the Coastal Community Fund.<sup>3</sup>
- In the North West, North East, Yorkshire & The Humber, East Midlands or West Midlands regions.<sup>6</sup>

## List 2: Community & Financial

The majority of participant's in a group fulfil **one or more** of these categories:

### Financial Indicators

- Total household income level is below £23,000 in London or below £20,000 outside London.
- They are a young carer (recognised by relevant authorities).
- They are a looked after child (in care).
- Eligible for free school meals (For pupils in Year 3 or above) or pupil premium funding.
- The household receives Income Support.
- The household receives Income-based Jobseeker's Allowance.
- The household receives Income-related employment and support allowance.
- The household receives support under Part VI of the Immigration and Asylum Act 1999.
- The household receives Child Tax Credit (provided they are not entitled to Working Tax Credit) and annual income does not exceed £16,190 as assessed by HMRC.
- The household receives Working tax credit.
- The household receives Universal Credit.
- The household receives Housing Benefit.
- The household receives Disability Living Allowance (for the young person or a parent).
- The household receives the guaranteed element of State Pension Credit.

### Under Represented communities

- Asian / Asian British.<sup>4</sup>
- Black. African / Caribbean / Black British.<sup>4</sup>
- Mixed / Multiple ethnic groups.<sup>4</sup>
- Arab or other ethnic group (except White).<sup>4</sup>
- Fulfil the definition of disability under the Equality Act 2010.<sup>5</sup>



## Notes on Specific Indicators

1. IMD stands for Indices of Multiple Deprivation. A postcode checker is available at <http://imd-by-postcode.opendatacommunities.org/imd/2019>
2. The Office for National Statistics provide a lookup table matching Local Authority Districts to Rural/Urban classifications. To be eligible a Local Authority District must be categorised as either; Urban with City and Town, Urban with Minor Conurbation or Urban with Major Conurbation. The table can be found here: <https://www.gov.uk/government/statistics/2011-rural-urban-classification-of-local-authority-and-other-higher-level-geographies-for-statistical-purposes>
3. There are 116 coastal communities supported by the Coastal Community Fund through Coastal Community teams. A full list of the communities is available here: <https://www.coastalcommunities.co.uk/coastal-community-teams/>
4. The Government Statistical Service has produced a set of Ethnicity harmonised standards. Within each broad category are a number of defined sub categories. A full list of these categories and related definitions can be found here: <https://gss.civilservice.gov.uk/policy-store/ethnicity/>
5. The Equality Act defines disability as a physical or mental impairment that has a 'substantial' and 'long-term' negative effect on your ability to do normal daily activities. Detailed guidance and clarifications can be found here: <https://www.gov.uk/definition-of-disability-under-equality-act-2010>
6. The Office for National Statistics divides England into 9 regions. The relevant regions are E12000001 (North East), E12000002 (North West), E12000003 (Yorkshire and the Humber), E12000004 (East Midlands), and E12000005 (West Midlands).  
<https://www.ons.gov.uk/methodology/geography/ukgeographies/administrativegeography/england>

Postcode's that fall within these regions will begin with the following letter(s):

B, BB, BD, BL, CA, CH, CV, CW, DE, DH, DL, DN, DY, FY, HD, HG, HR, HU, HX, L, LA, LE, LN, LS, M, NE, NG, NN, OL, PR, S, SK, SR, ST, TF, TS, WA, WF, WN, WR, WS, WV, YO

### Fair application of these criteria.

We will treat all applications to take part in our programmes on a case by case basis and relate them to the operational constraints at the time. This includes considering our capacity to deliver the programme at certain times and the logistical arrangements to make this happen. At certain times of the year we may place groups on a reserve list.

We will endeavor to keep you up to date with the status of your application and explain the reasoning for our decisions. If you disagree with the outcome of your application then we will undertake a fair review process.

### Spotted a problem?

We've tried to make the criteria as clear as possible, however if you think we've got something wrong or would like further clarification then please get in touch and help us to get it right!

This version of the criteria was last updated on Friday, March 5, 2021

